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FOR IMMEDIATE RELEASE

SHOP RETREAD, A NEW PHILLY STREETWEAR COLLECTION
Streetwear Designer, Jenna Nicole, Launches a New Mini Collection focusing on sustainable design practices and reusing materials to create long lasting fashion. All of the pieces in this collection have been created by reused fabrics and garments.

PHILADELPHIA, PA (May 23, 2020) – Philadelphia streetwear designer Jenna Nicole releases a new mini collection: Retread. The purpose of Retread is to create fashionable and sustainable new pieces out of old, used garments. By bringing a new life to old clothing, the label is able to do their part in helping slow down the current pace of fashion. This collection is meant for anyone who wants an artistic twist to a casual wardrobe featuring fabric manipulations such as patchwork denim, hand-dyed cottons, and stitched details.

“Retread is supposed to make you rethink what you’re wearing and feel good while you’re wearing it,” says designer Jenna Nicole.

Beginning on Saturday, May 23rd, customers can shop this collection online at mereargyris.com and even opt for curbside pickup from Meré Argyris Showroom at: 15 N 2nd Street, Philadelphia, PA 19106.